

2017 SPONSORSHIP PACKET

Louisiana International Film Festival



Dear Friend,

The Louisiana Film Society is taking huge strides in the preparation of its annual event, the Louisiana International Film Festival. Hosted April 20 through April 23, 2017 at Cinemark Perkins Rowe, this event is dedicated to the development of Louisiana's film and digital media industry and of the growth of promising talent.

Held annually, LIFF brings together thousands of people interested in supporting professionals across multiple disciplines including visual effects, virtual reality, graphic design, animation, direction, acting, cinematography, software, engineering and more. In hopes of continually growing the opportunities in our community by giving an avenue for education and professional growth, we would like to ask for your support of LIFF.

Through your sponsorship, you help make it possible to host the event, bring many spectacular films to Louisiana, and increase job opportunities for aspiring and established professionals looking to break into Louisiana's film industry.

Based on LIFF 2016, We Expect to:



Have more than
6,000
Attendees



Screen upward of
50
Films



Provide
Engagement
Opportunities

LIFF captures the attention of many professionals, casual fans, and enthusiasts within the community. Your sponsorship will maximize your brand's visibility among thousands of attendees and community influencers, allowing them to associate sponsoring companies with organizations they support as well. Sponsors also enjoy exclusive status among film viewing, networking, and media coverage opportunities.

With your support, we can continue to create world-class opportunities in our community. We are grateful for the continued generosity of our supporters and thank you for your consideration.

Chesley Heymsfield,
Executive Director
Louisiana Film Society

ABOUT THE

Louisiana Film Society

Since 2013, the Louisiana Film Society has supported the film industry and celebrated with all those who appreciate film in art and entertainment form. Utilizing mentorship programs, year-round screenings, and unique events, LFS continues to work to cultivate a relationship between the Louisiana community and the film industry as a whole.

Through our annual main event, LIFF, and our mentorship program, LFS provides development opportunities and supports Louisiana's professionals across multiple disciplines including visual effects, virtual reality, graphic design, animation, direction, acting, cinematography, software, engineering, and more. We aim to provide a medium for enthusiasts, professionals, and casual fans to build relationships, exchange ideas, and be involved in the movement of the entertainment business.

Now in our fifth year of hosting our annual LIFF event, we are excited to be screening more than 50 films and presenting our esteemed Dan Ireland Award in front of LFS members, visitors, and fans. As a non-profit organization, our accomplishments in building community relationships have been sustained on generous volunteers and sponsors. We look forward to supporting Louisiana's community, film education, and aspiring professionals for years to come.

*We are dedicated to the
development of
Louisiana's film, digital
media and innovation
talent and representation
of that talent to the world.*



Corporate Sponsorship

Sponsorship Benefits	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
VIP Passes	6	5	4	3	2
Exclusive Event Invites	12	10	8	6	4
Commercials	6 x :60 Sec	4 x :60 Sec	2 x :60 Sec	2 x :30 Sec	1 x :30 Sec
Logo on Program*	●	●	●	•	•
Banners on Site*	●	●	●	•	•
Red Carpet Step & Repeat*	●	●	●		
Filmmaker Lounge Step & Repeat	N/A	N/A	N/A	●	●
Logo on Website*	●	●	●	•	•
Lounge Promotion*	●	●	●		
Gift Bag Promotion	•	•	•	•	•
Press Release Recognition*	●	●	●	•	•

* According to tier

Patron Sponsorship

You may donate your logo spot to an organization or company of your choosing.

Sponsorship Benefits	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
VIP Passes	6	5	4	3	2
Exclusive Event Invites	12	10	8	6	4
Commercials	6 x :60 Sec	4 x :60 Sec	2 x :60 Sec	2 x :30 Sec	1 x :30 Sec
Name Recognition on Program	•	•	•	•	•
Name Recognition on Program Banners on Site	•	•	•	•	•
Red Carpet Step & Repeat*	●	●	●		
Name on Filmmaker Lounge Step & Repeat	•	•	•	•	•
Name on Website	•	•	•	•	•
Lounge Promotion*	●	●	●		
Gift Bag Promotion	•	•	•	•	•
Press Release Mention as Patron	•	•	•	•	•

* According to tier

Mentorship Sponsorship

Sponsorship Benefits	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
VIP Passes	6	5	4	3	2
Exclusive Event Invites	12	10	8	6	4
Logo on Mentorship Slide Before Each Film	•	•	•	•	•
Name Recognition on Program/Workshop/Class/Panel	•	•	•	•	•
Name Recognition on Program Banners on Site	•	•	•	•	•
Red Carpet Step & Repeat*	●	●	●		
Name on Filmmaker Lounge Step & Repeat	•	•	•	•	•
Name on Website	•	•	•	•	•
Lounge Promotion*	●	●	●		
Gift Bag Promotion	•	•	•	•	•
Press Release Mention as Sponsor	•	•	•	•	•

* According to tier